

# Daily monitoring

## MegaFon's media coverage

14th March 2024

### Government regulation

#### [The State Duma demanded to establish unified tariffs for communication and mobile internet for residents of new regions](#)

State Duma deputy Vitaly Milonov has appealed to the Ministry of Digital Development, Communications and Mass Communications and Roskomnadzor with a demand to oblige mobile operators to provide residents of new regions with mobile Internet and mobile communications services on the same terms as all other Russians. Milonov argues that mobile operators claim they do not have their own cell towers in the new territories, although there are towers available. Therefore, the operators need to conclude an agreement with local service providers like Phoenix or Lugankom. These operators should not charge roaming fees when connecting to the Big Three - MegaFon, Beeline and MTS - and the Big Three should not charge these operators for working on their networks. This should be agreed, Milonov noted.

[pnp.ru](#), 14.03.2024 17:39

### Enhancing customer security solutions

#### [MegaFon will help small operators to fight number spoofing](#)

MegaFon has already connected more than 20 regional and virtual operators to Antifrod, a unified state-owned call verification platform. The solution is implemented via cloud technologies of the Russian company X-Labs, which allows other operators to save costs whilst effectively protecting their numbering from spoofing. Since January 2024, approximately 300 thousand calls with spoofed numbers have been detected and prevented in this way.

[РИА РБК](#), 14.03.2024 14:27

### Infrastructure development, coverage expansion, speed increase

#### [MegaFon extended its coverage to a minor planet in the Solar system](#)

MegaFon has expanded coverage and increased 4G data speeds in the administrative centre of the Vilyui ulus of Yakutia. Now almost 10,000 residents of the town, after which a minor planet of the Solar System is named, will use digital services on their devices with greater comfort.

[cnews.ru](#), 14.03.2024 09:50

#### [MegaFon accelerated the Internet in an 18<sup>th</sup> century country village](#)

MegaFon has constructed new communication facilities and extended mobile network coverage in Solnechnoye settlement, a well-liked location in the Kurortny District of St. Petersburg. Now guests and local residents will be able to use mobile internet at speeds up to 30 Mbit/s regardless of their location.

[cnews.ru](#), 14.03.2024 10:50

### [MegaFon has increased the speed of mobile internet in Achkhoy-Martanovsky District of the Chechen Republic](#)

More than 60,000 local residents and guests of Achkhoy-Martan have gained access to new data transfer speeds, which have varied depending on the location, but increased by approximately 10 % universally. MegaFon has installed supplementary telecommunications equipment in the west of the Chechen Republic.

[grozny-news.net](#), 14.03.2024 18:47

### [Internet in all districts of Ivanovo has become even faster](#)

MegaFon has launched new telecom equipment in Ivanovo and upgraded existing communication facilities in residential neighbourhoods with an active population concentration. A stronger communication signal and fast 4G mobile Internet are now available to 360,000 citizens and guests of the regional capital.

[kstati.news](#), 14.03.2024 10:09

### [New telecom facilities have been launched at the airport and four districts of Izhevsk](#)

MegaFon has built base stations in the Industrial, Leninsky, Oktyabrsky and Pervomaisky districts of Izhevsk. Mobile signal reception has become more stable for residents of urban neighbourhoods, and mobile Internet is 15-20 % faster. The launch of new telecom equipment will help evenly distribute the load on the network in these locations.

[susanin.news](#), 14.03.2024 12:35

## Social projects

### [Residents of Orel will take part in an all-Russian football tournament](#)

Children from orphanages and boarding schools will play football in eight regions of Russia. The competition will be held for the 19th time and will bring together more than 2 000 children from 130 orphanages and boarding schools. The competitions are aimed at children's socialization and the development of their physical skills, the organisers say. This social programme has helped more than 900 children find a new home. The initiative of MegaFon employees from St. Petersburg was developed and turned into an all-Russian championship.

[orelgrad.ru](#), 14.03.2024 11:40

## Customer base

### [Krasnoyarsk residents look for pancake recipes more often than other Siberians](#)

During Maslenitsa week, residents of Siberia began to visit culinary sites more actively. The increase in data volume over the past seven days was 19 %. This trend was identified by MegaFon specialists. They analysed anonymised data on the use of mobile traffic on popular recipe resources.

[gornovosti.ru](#), 14.03.2024 23:53

### [Roaming, local SIM card or Wi-Fi: what to choose?](#)

Roaming costs traditionally exceeds the cost of communication in Russia. Therefore, subscribers are looking for more cost-effective ways to stay connected abroad, such as local SIM cards or Wi-Fi in a public place. Dmitry Kishilov, Director of additional B2C products at MegaFon, explained whether it is so profitable and what advantages roaming has.

[riabir.ru](#), 14.03.2024 06:00